

How To Spot A Fake

As the popularity of Redtop Fly Traps increases, so has the market for fake copies. Here are some points to consider regarding fake Redtops:

- They are usually much cheaper than a genuine Redtop BUT not nearly as effective! So if the price sounds too good to be true, it probably is
- The key to the Redtop working is in the bait - genuine Redtops use a special, tried and tested formulation. Fake copies are not able to replicate this formulation - seriously affecting the end result
- Most are illegal as they do not meet basic trading standards requirements
- No customer service - when you have a problem with them, don't expect to be able to contact anyone or get a refund
- Be especially vigilant on websites such as Amazon & eBay where people are using 'Redtop' in the description of fake copies



*** Please turn over for our definitive 101 guide on exactly what to look for to spot a fake Redtop**

Don't be fooled by copies!

*Unfortunately new fake Redtops are entering the market on a regular basis and therefore details may vary, this sheet acts as a guide only and does not cover all fake copies on the market

Genuine

Fake

Packaging



Premium, Redtop branded in either our new or old style bags as per the pictures

No packaging at all other than a clear plastic bag



Instructions



A step by step list of instructions complete with diagrams

None



Number of Bait Sachets



1 Redtop branded sachet

2 plain foil sachets



Labelling of Bait Sachets



Detailed labelling including ingredients, warnings & directions for use, meeting UK legislation

No instructions, warnings or ingredients, anything could be inside the foil. Does not meet UK legislation



Cord



Strong, streamline cord, secured with knots

Shoe lace material cord, secured with shoe lace ends



Mesh



Black mesh

Green mesh

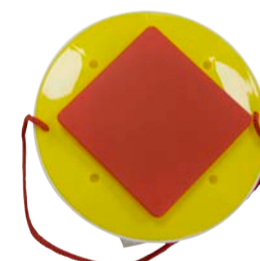


Positioning of Red Top



Redtop secured with cord running centrally underneath

Redtop secured with the cord at the corners



Quality



Manufactured to the highest standards, quality control guaranteed

Poor quality manufacture, outer white rim easily lifts away from yellow top



Deciding factor - Redtop logo on lid



ONLY genuine Redtops have the Redtop logo moulded onto the lid

